



# Scotland's Data in a Digital World

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## **Vision for Data**

Data is systematically used to improve decision making: saving time, money and lives







# A Changing Nation: How Scotland will Thrive in a Digital World

A New Digital Strategy for Scotland



















A Skilled Digital Workforce

Secure By Design









# Our Vision for Alin Scotland

Become a leader in the development and use of trustworthy, ethical and inclusive AI



### Fairer

Ensuring that our Values are embedded in our approach to adoption of Al



### Greener

Enabling us to make better use of resources and develop new, low carbon industries



### More Prosperous

Empowering innovation with confidence building on a foundation of public trust, empowering our workforce and creating high value jobs



## Outward Looking

Engaging with global partners that share our values, forging partnerships and contributing to tackling shared challenges





## **Value from Data**

















## **Trust is Earned**

58% of adults trusted public service organisations 'a great deal' or 'quite a lot'

The proportion who trusted public service organisations 'not very much' or 'not at all' has fallen significantly, from 23% in 2017 to 17% in 2019



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# Scotland's Data In the service of the people of Scotland

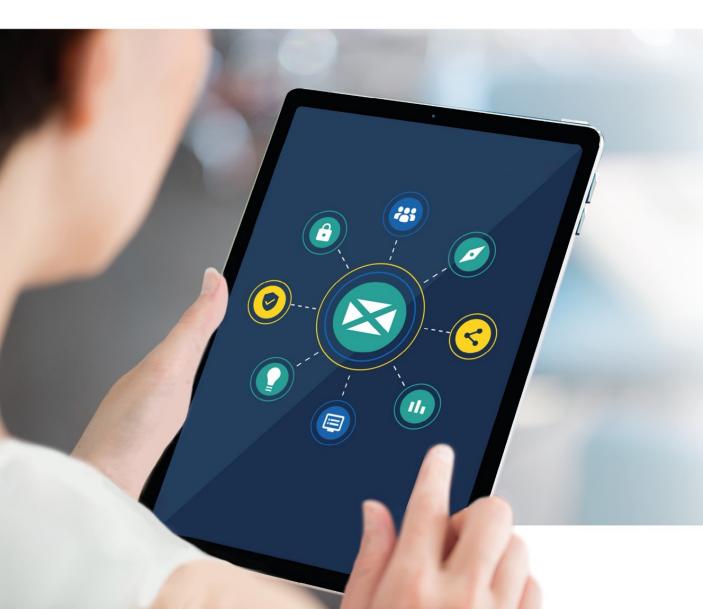
Data is systematically used to improve decision making: saving time, money and lives











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