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75% of business professionals want LLMs to be open

92% believe we need to be transparent about the AI tools used in products.

i 18 hours ago Posted in

OpenUK, the not-for-profit organisation representing the UK's Open Technology sector, has published the results of its research into the use of AI in business. Ahead of the UK government's AI Safety Summit, the research has revealed what business professionals are looking for from AI and their understanding of open source and open technology.

The survey found 83% believe open AI models are important to create transparency and security in business processes and technical infrastructure. Additionally, 92% believe it's important to know what data has been used to train an AI model and to make this information openly available.

As the world gathers at Bletchley Park to discuss the future of AI, finding a pathway to successfully balance the risks against potential opportunities for innovation, will be top of the agenda. Ahead of the summit, OpenAI, DeepMind & Anthropic have all agreed to open up their AI models to the UK government for research and safety purposes. OpenUK's research indicates business professionals want the tech industry to go further: 75% of respondents said it is important for Large Language Models to be opened up to allow access to AI technology for businesses and individuals in the UK.

When it comes to openness in AI:

- 87% believe openness means accessible AI data and models for broader use and research
- 87% believe it means transparency in AI algorithms and decision making processes
- 86% believe it means collaboration and sharing knowledge in AI development
- 78% believe it means safeguarding against AI biases and discrimination
- Only 35% believe openness in AI means speed of innovation.

Amanda Brock, CEO of OpenUK commented, "We conducted the research because we wanted to fully understand the interconnected views on the relationship between open technology and AI. Al's development has accelerated over the last year, which has been heavily driven by the open community and their access to a Large Language Model (LLMO. With many organisations looking to capitalise on these technologies, it's important to understand the great benefits that both open source and open technology bring to AI to continue its innovation.

"The opinion poll demonstrates a higher level of acceptance of openness in AI than perhaps we might expect. The overriding values of this openness, such as transparency, managing bias, enabling competition, and the opportunity for collaborative innovation are clearly high on the agenda for UK business.

"As global leaders look to regulate AI, this research demonstrates that the majority of business professionals welcome openness and transparency in AI. The next step is for regulators to take account of these priorities, building clear guidelines that ensure an environment of openness continues with AI."

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	UK Government invests £225m to create UK's most powerful AI
	supercomputer
	Hewlett Packard Enterprise (HPE) has been named as the supplier to deliver next-generation
	supercomputing technologies and is due to deliver Isambard-AI at the National Composites
	Centre in Bristol next summer.
	Eviden launches Generative Al Acceleration Program
	Eviden has introduced its new Generative AI Acceleration Program to help businesses and
	organizations exploit, scale and leverage the power of Gen AI with complete trust.
	Cloudera and Pinecone form strategic partnership
	Empowering businesses to build high-performing generative AI applications, thus helping deliver
	accurate and rapid responses at scale.
	Generative AI could save office workers an entire day's worth of work
	per week
	But majority of workers say they don't have a proper understanding of generative AI.



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